



WHAT:

The 9th Annual Mighty Gobbler 5K and 1 Mile Run/Walk Presented by A.J. Desmond & Sons. Over 1,000 runners of all abilities will gather for a fun, family-oriented event to raise funds for community charities.

WHEN & WHERE:

Thanksgiving Day - Thursday, November 23, 2023, 8-11:00 a.m. in Troy, Michigan.

FOR MORE DETAILS:

Race website: mightygobbler.com.

ABOUT THE BENEFICIARIES:

- Micah 6 Community serves Pontiac residents through programs that increase their access to fresh food; promote economic development; stabilize neighborhoods; and provide spiritual and emotional support.
- Interfaith Volunteer Caregivers makes it possible for older and disabled adults to enjoy independence and quality of life through a network of supported, prepared and fulfilled volunteers.
- Troy People Concerned is a service organization supporting Troy residents in time of need with assistance, information and referrals.

HOST:

Lutheran Church of the Master (LCM), located near Coolidge Highway and Big Beaver Road, has been a fixture in Troy since its founding in 1964. LCM's congregation has demonstrated its commitment to caring for the vulnerable in the community and throughout the world in a wide variety of ways. On the web: lutheranchurchtroy.org. Tax exempt #: 38-2191240.



THANKSGIVING DAY 5K | 1MI

	Title Sponsor \$5,000	Presenting Sponsor SOLD	Platinum Sponsor \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$500	Bronze Sponsor \$250
Recognized on event t-shirt	Yes, with logo as part of race name.	Yes, with prominent logo placement.	Yes, with company logo.	Yes, with company logo.	Yes, with company logo.	Yes, with company logo.
Recognition on the Mighty Gobbler website	Yes, premier recognition with company logo and link.	Yes, premier recognition with logo and link.	Yes, premier recognition with logo & link.	Yes, recognition with logo and link.	Yes, recognition with logo and link.	Yes, company name in text.
Recognition on collateral event materials, press releases	Yes, premier logo placement and recognition as Title Sponsor in all press releases.	Yes, premier logo placement and recognition as Presenting Sponsor in all press releases.	Yes, mention in press releases.	Yes, mention in press releases.	Yes, mention in press releases.	No.
Recognition on social media	Yes, mention on all race-promoting posts & 3 special graphic or video posts.	Yes, prominent mention in race post, and one special graphic or video post.	Yes, with post celebrating sponsorship & company link included.	Yes, with post celebrating sponsorship.	Yes. Post will recognize all Silver sponsors.	Yes. Post will recognize all Bronze sponsors.
Number of complimentary race entries	15	10	6	4	2	1
Presence at event	Opportunity for company tent at finish line, rep to speak at event & at check presentation, and to include materials in race packets.	Opportunity for tent at finish line, rep to speak at event, and to include materials in race packets.	Opportunity for tent at finish line, and to include materials in race packets.	Opportunity to staff mile marker station, and to include materials in race packets.	Opportunity to include materials in race packets.	Opportunity to include materials in race packets.

We also need in-kind advertising; printing; food and beverages for runners; and goods, gift cards or gift certificates for our top race finishers. If your company can help, please email us at mightygobbler@mightygobbler.com or call 248.643.0176.

Tel: 248-643-0176 ♦ 3333 Coolidge Hwy, Troy, MI 48084 ♦ mightygobbler@mightygobbler.com



SPONSORSHIP RESPONSE FORM

Please use this form to become a Mighty Gobbler sponsor. Sponsorship deadline: Oct. 15, 2023.

Contact Name, Title: _____.

Company Name: _____.

Address: _____ .City/State/ZIP: _____.

Phone: _____ . Email: _____.

Sponsorship level (check one):

Title Sponsor	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- My check (payable to Lutheran Church of the Master) is enclosed.
- Please send an invoice to the contact name above.
- I'm interested in making an in-kind contribution of goods or services. Please call me.
- My company is interested in volunteering at the event.
- I can't become a sponsor but still want to support the event with the enclosed donation.

Mail to:

Lutheran Church of the Master
3333 Coolidge, Troy, MI 48084

If applicable, please send company logo in JPEG or PDF format to:
mightygobbler@mightygobbler.com.