

WHAT:

The Mighty Gobbler 5K and 1Mile Run/Walk – a fun, family-oriented event for people of all fitness levels to raise funds for community charities.

WHEN:

Thanksgiving Day – Thursday, November 25, 2021, 8:00am to 11:00am.

WHERE:

Troy, Michigan.

About the Beneficiaries:

- Micah 6 Community serves the Pontiac community through programs that increase residents' access to fresh food, promote economic development, stabilize neighborhoods, and provide spiritual and emotional support.
- Interfaith Volunteer Caregivers makes it possible for older and disabled adults to enjoy independence and quality of life through a network of supported, prepared and fulfilled volunteers.
- Troy People Concerned is a service organization supporting Troy residents in time of need with assistance, information and referrals.

Host:

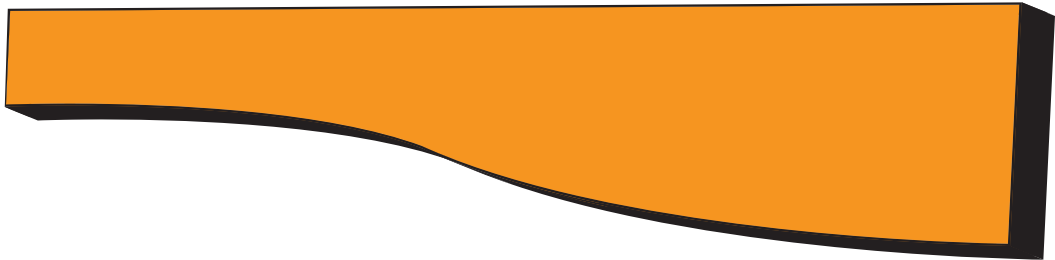
Lutheran Church of the Master (LCM), located near Coolidge Hwy. and Big Beaver Rd., has been a fixture in Troy since its founding in 1964. LCM's congregation has demonstrated its commitment to care for the vulnerable in the community and throughout the world, in a wide variety of ways.

On the web: lutheranchurchtroy.org.

Tax exempt #: 38-2191240

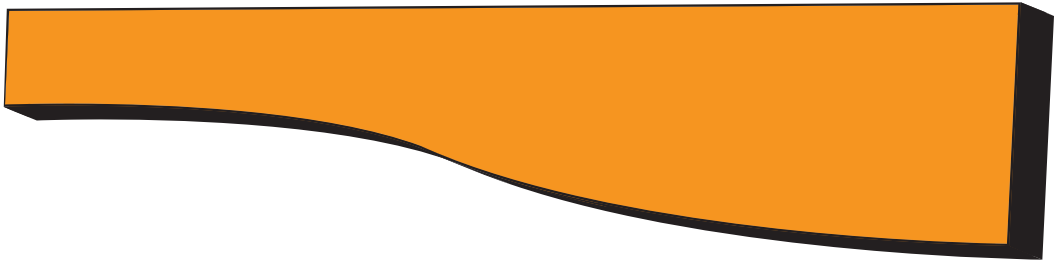


THE MIGHTY GOBBLER



	TITLE SPONSOR \$5,000	PRESENTING SPONSOR \$1,000 SOLD	PLATINUM SPONSOR \$1,500	GOLD SPONSOR \$1,000	SILVER SPONSOR \$500	BRONZE SPONSOR \$250
Recognized on event t-shirt	Yes, with logo as part of race name.	Yes, with prominent logo.	Yes, with company logo.	Yes, with company logo.	Yes, with company logo.	Yes, with company name in text.
Recognition on collateral event materials, press releases and PSA's	Yes. Premier logo placement & recognition as Title Sponsor in all press releases & PSA's.	Yes. Premier logo placement & recognition as Presenting Sponsor in all press releases & PSA's.	Yes. Mention in all press releases.	Yes. Mention in all press releases.	Yes. Mention in all press releases.	No.
Recognition on the Mighty Gobbler website	Yes. Premier recognition with company logo & link.	Yes. Premier recognition with company logo & link.	Yes. Premier recognition with company logo & link.	Yes. Company logo & link.	Yes. Company logo & link.	Yes. Company name in text.
Recognition on Social Media	Yes. Mention on all race promoting posts & 3 special graphic or video posts.	Yes. Prominent mention in race post as well as one special graphic or video post.	Yes. Post celebrating sponsorship & company link included.	Yes. Post celebrating sponsorship.	Yes. Post recognizing all Silver sponsors.	Yes. Post recognizing all Bronze sponsors.
Number of complimentary race entries	15	10	6	4	2	1
Race Packets	Opportunity to include materials in race packets.	Opportunity to include materials in race packets.	Opportunity to include materials in race packets.	Opportunity to include materials in race packets.	Opportunity to include materials in race packets.	Opportunity to include materials in race packets.
Visible Presence	Opportunity for company tent at finish line, company rep to speak at event & at check presentation.	Opportunity for company tent at finish line & opportunity for company rep to speak at the event.	Opportunity for company tent at finish line.	Opportunity for employees to staff mile marker station.	Opportunity for employees to staff water station.	No.

We also need in-kind advertising; printing; food and beverages for runners; and goods, gift cards or gift certificates for our top race finishers. If your company can help, please email us at lcoffice@hotmail.com or call 248.643.0176.



Sponsorship Response Form

Please use this form to become a sponsor of the Mighty Gobbler.
Sponsorship deadline: October 15, 2021.

Contact Name: _____

Contact Title: _____

Company Name: _____

Address: _____ City/State/ZIP: _____

Phone: _____ Email: _____

Sponsorship level (check one):

TITLE SPONSOR	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- My check (payable to Lutheran Church of the Master) is enclosed.
- Please send an invoice to the contact name above.
- I'm interested in making an in-kind contribution of goods or services. Please call me.
- My company is interested in volunteering at the event.
- I cannot become a sponsor at this time but I still want to support the event, and have enclosed a donation.

Mail to:

Lutheran Church of the Master
3333 Coolidge Troy, MI 48084
If applicable, please send company logo in pdf format to: lcmoffice@hotmail.com.

